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Rocket Internet Announces Early Closing of IPO and Expected Acceleration of First Day of Trading

- Offer period to end on 1 October 2014
- First day of trading on the Frankfurt Stock Exchange planned for 2 October 2014
- Settlement planned for 6 October 2014

Berlin, Germany, 26 September 2014 – Rocket Internet AG (“Rocket” or the “Company”) today announces that due to exceptional investor demand across all points of the price range it has decided to accelerate the timetable for its initial public offering (“IPO”). The offer period, which started on 24 September 2014, will now end on 1 October 2014 at 13:00 CEST for institutional investors and at the end of the business day CEST for private investors. The listing of the shares and first day of trading on the Frankfurt Stock Exchange is planned for 2 October 2014 with settlement expected on 6 October 2014. All other terms of the offer remain as in the prospectus published by the Company on 23 September 2014.

Ends

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About Rocket Internet

Rocket's mission is to become the world's largest Internet platform outside of the United States and China. Rocket identifies and builds proven Internet business models and transfers them to new, underserved or untapped markets where it seeks to scale them into market leading online companies. Rocket is focused on proven online business models that satisfy basic consumer needs across three sectors: eCommerce, marketplaces and financial technology. Rocket was founded in 2007 and now has more than 20,000 employees across its network of companies, which operate in more than 100 countries on five continents.

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This document contains forward-looking statements. These statements are based on the current views, expectations and assumptions of the management of Rocket Internet AG ("Rocket") and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results, performance or events may differ materially from those described in such statements due to, among other things, changes in the general economic and competitive environment, risks associated with capital markets, currency exchange rate fluctuations and competition from other companies, changes in international and national laws and regulations, in particular with respect to tax laws and regulations, affecting Rocket, and other factors. Rocket does not assume any obligations to update any forward-looking statements.

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